



#TEAMOSUMBA

✓ VOTE

DR. MARTIN

OSUMBA

FOR OSS PRESIDENT

Strong Leadership IS WHAT OUR OSS NEEDS



FILE NO. 9096
CLASS OF '95

OSS ELECTIONS 2022
DR. BILLY MARTIN OSUMBA
FOR PRESIDENT



VOTE

MY GOAL

Provide visionary leadership that transforms OSS into a global brand.



MY AGENDA

1. Engaging the alumni in formulation of an OSS STRATEGIC PLAN
2. Building a grant engagement Strategy
3. Grow active OSS membership from the current 700+ to over 6,000 in the next 2 years
4. Invest in the younger generation of alumni to grow them into the bedrock of OSS
5. Sustainable socio-economic support for the Starehe schools

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#TeamOsumba #2022OSSElections

MY VISION



OSS STRATEGIC PLAN

Our Alumni base is diverse in age, gender, beliefs, location and background. Nevertheless, it shares in the fundamental culture of the "Starehe Way".

For the boys, the generations can be roughly grouped into;

1. Griffin/Geturo/ Gikubu/P.D. Shaw, 2. Griffin/Gikubu/ King'ala, 3.Gikubu/Prof. Mugamb/Mugo, 4.Kithyaka/Mugo/Masheti Generation and 5.Mwaura/Okono (Future) Generations. Add to this, the Girls Group.

With this oversight, I will make it a priority to engage the body of alumni in formulation of an OSS Strategic Plan that will define our path into a global brand.

GIANT ENGAGEMENT STRATEGY

There is need for a solid foundation founded on trust, integrity and accountability. I will seek to strengthen the current communication strategies and strengthen the communications infrastructure to provide for feedback in all aspects of the fraternity. In my tenure, you will see more E-platform Optimisation (Twitter, Facebook, LinkedIn and Instagram among others). Our OSS website and social media platforms will become the main tools of engagement. For those in the diaspora seeking to invest and settle back in Kenya, the incoming OSS will offer all the valuable information and assistance needed.



6000+

GROW OSS MEMBERSHIP TO OVER 6,000

With an alumni base stretching to over 15,000 members, the Starehe Fraternity holds a critical stock of social capital that is currently lying dormant across much of the system. I will adopt innovations that seek to not only unlock our collective net worth, but also those of our individual networks. Many of us have complained that "you only hear from OSS when they are asking for contributions." Going forward, you will see OSS website advertise alumni's achievements and business ventures. This will enable us increase alumni engagement to the targeted numbers.



OUR YOUNG GENERATION OF ALUMNI AS THE BEDROCK OF OSS

I will be at the forefront of mentoring, nurturing and growing the potential of our young alumni through counseling, career advice and job placement. Robust programs for talent search amongst the young group will be deployed and harnessed. I will also open the discourse of how we can support the school in reviving the Hostel and Technical Institute that were a critical component in supporting young alumni. I stand by the principle of "catch them when young - they are our future."



SUSTAINABLE SOCIO-ECONOMIC SUPPORT FOR THE STAREHE SCHOOLS

A positively engaged alumni is a critical cornerstone in the social and financial stability of the Starehe Schools. While all the above will tremendously improve alumni engagement, I will continue to support the existing structures and also be open to any new ideas that will positively impact on the financial stability of the school. Under my

tenure, I will adopt a consultative engagement amongst all stakeholders to continuously increase funding and support to the Starehe Schools schools. I will also endeavour to support the OSS Coast Chapter in its effort to revive and enhance the utility of Mombasa Camp.

OTHER CAPTIONS TO CONSIDER

- Our connections run far and wide. They are deep. If well utilized, we will tap into countless opportunists

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Alumni engagement is not one to be expected, rather than one to be earned.

Our Alumni base has always been ready and eager to engage. It will be my job to give it the opportunity to do so.

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EXPERIENCE

IN STAREHE

C95, Horsten House, Fire Fighting Squad, Presidents Award Scheme (Gold), School Band

POST STAREHE

Bachelor of Medicine & Bachelor of Surgery, University of Nairobi.

Master of Public Health - Royal Tropical Institute, Vrije Universiteit, Amsterdam, Netherlands

Certificate in Global Program Management & Leadership - University of Washington, USA

Certificate in Senior Management for Health Systems Strengthening - Kenya Institute of Administration, Nairobi, Kenya

Has worked across all levels of the health sector and Led the TWG secretariat that reviewed the Kenya Health Policy Framework 1994 - 2005

ENGAGEMENTS WITH THE SCHOOLS

Member of the OSS Executive Committee - Chair Welfare Committee

- Coordinator OSS Medics Group
- Established the OSS secretariat HR code of ethics
- Coordinated OSS annual medical camps
- Coordinated major and minor responses to medical needs from schools
- Parent at the SGC

FOLLOW ALONG WITH US

